

ACRL NY

Association of College and Research Libraries

Connections:
The Quarterly Newsletter of ACRL / NY

Volume 24, Number 2
Winter 2006

Message from the President

Dona McDermott

Greetings to all the members of ACRL/NY!

As we begin the year I would like to introduce the members on the Executive Board for 2006:

Marsha Spiegelman, Nassau Community College, Vice-President/President-Elect, Chair of Symposium Committee; **Ann Grafstein**, Hofstra, Immediate Past President; **Janet Clarke**, Stony Brook University, Treasurer; **Laurie Lopatin**, Hofstra, Recording Secretary; **Bellinda Wise**, Nassau Community College, Membership Secretary; **Rick Uttich**, SUNY Oneonta, Legislative Liaison; **Rosanne Humes**, Nassau Community College, Newsletter Editor; **Monica Berger**, NYC College of Technology - CUNY, Webmaster; **Deborah Dolan**, Hofstra, Webmaster; **Lois Cherepon**, St John's University - Staten Island, Archives Coordinator.

Regional Sections Chairs/Vice Chairs

Long Island Section: **Sandy Srivastava**, Hofstra, Chair; **Gina Martorella**, Hofstra, Vice-Chair/Chair Elect. New York City Section: **Monica Berger**, NYC College of Technology - CUNY, Chair; **Elizabeth Tappeiner**, Hostos Community College, Vice Chair/Chair-Elect. Westchester/Lower Hud-

son Valley Section: **Kris Wysick**, Mercy College, Chair.

Discussion Group Chairs

Access Services: **Matthew Sheehy**, Adelphi; Collections Development: **Debbi Smith**, Adelphi; Cultural Diversity: **Tess Tobin**, NYC College of Technology - CUNY; Education Curriculum Materials Center: **Harriet Hagenbruch**, Hofstra; Electronic Resources: **Lois O'Neill**, Adelphi; Information Literacy/Instruction: **Vincent Munch**, LIU/Brooklyn Campus; Technical Services: **Katrina Frazier**, Nassau Community College.

Thank you to all of those who voted and congratulations to our new Board members. If you would like to contact any of the Board members or to join a Discussion Group, please see the listing with contact information on ACRL/NY's Web site at:

<http://www.acrlny.org/exbrd.htm>.

Please note that we are looking for a Vice-Chair/Chair Elect to assist Kris Wysick in the Westchester/Lower Hudson Valley Section. If you

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Message from the President

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are interested in serving in this position or know of a person who would be a good candidate, please let Kris know.

The 2005 Symposium, **Connecting with the Net Generation: Access and Environment**, held on December 5, 2005 was a great success. We were at the full capacity of 170 attendees. According to the evaluations completed by attendees, the speakers were all excellent, the topic timely, the format suitable, and the overall evaluation for the day was excellent. Thank you to the Symposium Planning Committee for their

ideas, assistance, and collaboration which were all necessary in order to put this Symposium together. For those of you who were not able to make it to the Symposium, the PowerPoint presentations of the speakers has been added to the ACRL/NY Symposium Web site: <http://www.acrlny.org/symp2005/program.html>. Also, there are articles summarizing the speakers presentations in this issue of the newsletter.

I am looking forward to a year ahead that will provide you, our members, with informative, thought-provoking programs and discussions.

Dona McDermott

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David Millman on Building Digital Partnerships at Columbia University

by Monica Berger (NYC Section President), New York City College of Technology, CUNY

Looking to venture beyond the physical library tour, the New York City and Westchester sections of ACRL/NY, took an inside look at how digital libraries work. The program was held on September 9, 2005 at Mercy College Manhattan and cosponsored by NYC and Westchester Sections of ACRLNY. Vincent Munch (Long Island University, Brooklyn), Monica Berger (New York City College of Technology, CUNY) and Kris Wycisk of Mercy College organized the event.

Columbia University has been an innovator in the area of electronic publishing and digital libraries for many years. David Millman gave us an overview of how Columbia digitizes its own collections but also facilitates complex collaborations with other digital libraries. Progressing from earlier initiatives to more recent projects, we were provided with a mini-history of the evolution of the digital library. The presentation covered both front-end and back-end views of digital libraries including information architecture, metadata, and various standards as well as marketing and licensing. In particular, he addressed models of distributed versus centralized cataloging, searching and warehousing of content.

Digital libraries demonstrated included APIS, a papyrology project constituted by nine partners including the University of California, Berkeley; the Digital Scriptorium, another a multi-partner digital library of medieval manuscripts; and the Papers of John Jay which includes documents and images from 85 repositories.

EPIC, Columbia's electronic publishing initiative which links academic computing, the Columbia Libraries and Columbia University Press. Partnering with as many as 100 other institutions, EPIC provides highly targeted content, particularly gray literature, to scholars by subscription. For example, the International Affairs collection (Columbia International Affairs Online or CIAO) is marketed as a one-stop resource for content in this area. The group was especially interested in EPIC's collaboration with the American Historical Association, the Gutenberg-e Dissertation Prize. To date, Guttenberg-e has published eleven dissertations as e-books for license.

Columbia is also an innovator in online learning: its Digital Knowledge Ventures area develops packages of online classes and e-seminars with related content geared to the broader public.

Millman concluded his talk by demonstrating some hybrid collections including DART (Digital Anthropology Resources for Teaching) which features a cutting-edge non-linear architecture. Also demonstrated was the NSDL, National Science Digital Library, a partnership with three core partners: Columbia (publisher relations), Cornell (metadata) and University Corporation for Atmospheric Research (outreach) that coordinates content from as many as 200 projects that received grants from the National Science Foundation.

As we move forward to planning our next program, please feel free to send me your suggestions at mberger@citytech.cuny.edu.

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Symposium Highlights



Clockwise from bottom left: Gina Martorella, Marsha Spiegelman, and Bellinda Wise work the registration table. Pres. Ann Grafstein and Tian Xiao Zhang, Vice Pres. & Symposium chair Dona McDermott, Poster Session display and members of executive board enjoying lunch.

Highlights from the ACRL/NY 2005 Symposium Connecting with the Net Generation: Access and Environment Baruch College Newman Conference Center

Net Gen Learners

By Elisabeth Tappeiner, Hostos Community College

Joan Lippincott, Associate Executive Director of the Coalition for Networked Information, presented characteristics and learning styles of “Net Gen Learners,” students aged 18 to 22 years, and discussed the ways in which libraries can innovatively connect to this new generation of college students. Net Gen students grew up in a digital world, and their learning styles reflect the centrality of technology in their lives. Typically, they learn best working in groups and experientially, often by producing original “information products.” They tend to be visual learners and are comfortable multi-tasking using various forms of technology at once. Traditionally, libraries facilitate individual, text-based learning—a learning style that has “low gravitational pull” for Net Gen Learners.



Lippincott believes that in order to connect with these students better and to facilitate deeper, more active learning, libraries need to understand their learning styles and find ways to engage Net Gen Learners. She provided many examples of ways in which libraries have reached out to Net Geners. For instance, some libraries have added interactive features, such as polls or blogs, to their web sites. Others have reconfigured physical spaces to enhance group learning and to support the production of multimedia knowledge objects. She encouraged librarians to create engaging environments that enable the use of technology and social interaction for academic purposes.



James Benson, Vice Provost of Graduate Studies and Research, Dean of Information Resources and Libraries, St. John's University Libraries, discussing “Reallocating Paper Space to People Space” at the Symposium.

Beyond Technology: Library Services and Resources for Distance Learning

By Kristine Wycisk, Mercy College

Cheryl Stewart, librarian at Coastline Community College (CA), provided an excellent overview of the resources and services she currently provides and continues to develop for the faculty and distance learners who utilize her Virtual Library. She also briefly discussed examples from other academic libraries of useful self-help resources for learner centered education: tutorials, assignment calculators, links to online collections, guides of various kinds, database-driven library websites, library web logs and online exhibits, plagiarism resources, and e-conferencing. She emphasized the critical importance of collaboration and human interaction for physical and virtual library users alike.



Googlization and Google Migration What Does it Mean and How Does it Affect You (and Your Patrons!)

By Laurie Lopatin, Hofstra University

Steven Bell presented an interesting and informative talk on “Googlization and Google Migration: What Does it Mean and How Does it Affect You (and Your Patrons!)” Many users find library databases difficult to use, and they prefer using the simple Google search. Bell defined googlizing as the desire to see traditional library database interfaces look more like Google. He discussed metasearching, or federated searching, as a form of googlizing. He also discussed Google migration initiatives, such as OCLC’s Open WorldCat project, where library books appear on Google search results. Bell defined a “googlizer” as being in favor of googlizing the interfaces of most library databases, and a “resistor” as someone who would like to retain sophisticated features of library databases. He described some innovative projects that help create a middle ground between the “googlizer” and the “resistor.” These projects are creating more user- friendly search systems. An example is the Research Libraries Group’s RedLightGreen project, which has a single search box, and the results’ screen lists controlled vocabulary terms for greater precision.

Bell advocated that librarians collaborate with educators and database producers to develop search systems that are easy to use, but sophisticated (such as the RedLightGreen project); develop expertise and keep up with it; and teach users about the wide array of re-search options.

